



**MEDIA CONTACT**

Kristen Payne  
(626) 243-4510  
kpayne@kidspacemuseum.org

## **Kidspacemuseum Announces First Annual Winter Frolic**

*Seven weeks of family holiday fun specifically designed for little ones*

**PASADENA, CA** Get out your cocoa mug and your favorite pair of fuzzy socks, because winter is about to arrive in Pasadena!

Starting November 19 and running through January 9, 2022, Kidspacemuseum Children's Museum will transform into a land of wonder and delight at its first annual *Winter Frolic*.

The inspiration behind this seven-week celebration was to design a joyful space for children and families to share the magic of the holidays together.

"Winter is a special time to get cozy together, plan adventures, and share joy, but the hustle and bustle can be hard on parents and children alike," said Kidspacemuseum CEO Lisa Clements. "We felt the need to create a place that looks and feels magical, where adults can join in the fun with no work and no worry, and where the big moments of the season can be experienced on a more intimate, child-sized scale."

The *Kidspacemuseum Winter Frolic* is a fairytale come to life, where little ones feel free to explore, create, and celebrate with their families (and a few new fantasy forest friends).

The Winter Frolic offers a flurry of experiences and programs, including:

- *Got socks?* Grab your favorite socks and head out to our no-ice **Sock Skating Rink**. Sock skating is the ideal challenge for beginning skaters who can slide and spin without bothering about blades. Tickets for the Sock Skating Rink are available for all ages for an additional \$5 fee. To keep skaters safe, capacity will be limited.
- *Imagination on Ice!* Your little one can go "ice fishing" in the **Kidspacemuseum Interpretive Arroyo Stream** or build a fantastical winter sculpture using special "ice blocks." What makes them so special? They look just like large blocks of ice, but they won't melt under the California sun (or give you frost bite).
- *Snowflakes as Unique as Your Child*. Children can decorate their very own snowflake at the Kidspacemuseum Winter Craft Station. A hand-made holiday memory that will be cherished for years to come, free of charge with admission.

And this is just the tip of the *Kidspacemuseum Winter Frolic* iceberg.

This holiday season bring the family together at the *Kidspace Winter Frolic* and fulfill everyone's holiday wishes – unforgettable moments that will sparkle for a lifetime.

You can also share the joy. Kidspace offers flexible family memberships that make the perfect gift for friends, grandparents, and your family, offering free daily admission, discounts, and early access to special events, like Winter Frolic. It's the create-explore-paint-dance-and-play gift that families can enjoy all year long.

Visit [kidspacemuseum.org](http://kidspacemuseum.org) to reserve general admission tickets for the Winter Frolic and Sock Skating Rink as well as discover more on all the magical fun that Kidspace has to offer for young children and their families year-round. For the latest announcements and updates, follow Kidspace Children's Museum on Instagram, Facebook, and @KidspaceMuseum on Twitter.

###

---

## **ABOUT KIDSPACE CHILDREN'S MUSEUM**

Kidspace Children's Museum is a 501(c)(3) nonprofit educational and cultural institution committed to serving the needs and interests of children and families. Kidspace hosts nearly 380,000 guests each year on a beautiful, 3.5-acre outdoor campus with more than 40 hands-on exhibits, a live animal collection, and a variety of creative play spaces and water features. Kidspace offers a wide array of free and discounted programs, field trips, and digital resources for schools to maximize access for children and educators.

Protecting the safety of our visitors and staff is important to Kidspace. In order to allow for social distancing, availability of indoor spaces is subject to capacity.